

# Simcoe Plastics Ltd.

## PRESS RELEASE

### **Simcoe Plastics Ltd. Secures Canadian Distribution Deal with RAWS™ Americas to Support Sustainable Plastics Solutions.**

**Barrie, Ontario (15th April 2026)** Simcoe Plastics Ltd., a proudly Canadian distributor of thermoplastic resin and additives, has signed a distribution agreement with RAWS™ Americas, expanding its portfolio of products and technologies aimed at addressing sustainability and plastic lifecycle management for Canadian manufacturers.

RAWS™ has developed additive technology (RAWS™ Tech) designed to enable controlled breakdown of plastics at end-of-life. Its patented RAWS™ Tech uses a thermally activated process to initiate depolymerization, offering manufacturers an additional tool to manage material outcomes beyond traditional recycling streams.

“Simcoe Plastics is excited to bring the RAWS™ technology to the Canadian plastic processing community, giving the ability to control product lifespans with plastic that knows when to say goodbye,” said Kurt Stahle, President of Simcoe Plastics Ltd. “RAWS™ Tech is designed to provide a practical solution for manufacturers, and work alongside existing recycling strategies to significantly lighten the burden of excess plastic in landfills.”

#### **Key benefits for plastics processors:**

1. Controlled breakdown under defined thermal conditions (25°C plus Humidity)
2. Does not compromise processing efficiency
3. Compatible with virgin and recycled resins
4. Compatible with PE, PP, PET

The agreement was signed on 1<sup>st</sup> March 2026 and there are currently several projects on the go with the groundbreaking technology. RAWS™ Americas has been actively working with Simcoe Plastics Ltd. to help companies reach their sustainability goals. This addition to Simcoe Plastics’ portfolio marks its third sustainability-focused product line, solidifying its commitment to a better environment.

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Further insights into the technology were recently discussed by Kurt Stahle and Camilo Ferro, President of RAWS™ Americas, on the “That Plastics Guy” podcast.

***About Simcoe Plastics Ltd.***

Simcoe Plastics Ltd., celebrating 46 years in business, is a trusted full-service provider of innovative thermoplastic resins, additives and plastics processing solutions, servicing both the automotive and non-automotive markets. The company is committed to delivering excellence and supporting performance and sustainability objectives.

For more information about the agreement or product, please contact Simcoe Plastics Ltd. at [info@simcoeplastics.com](mailto:info@simcoeplastics.com) or visit [www.simcoeplastics.com](http://www.simcoeplastics.com)

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