



## Show your Machines some *Love* with *Fresh Start™ Purge Compound*

In today's competitive plastics industry, minimizing downtime, reducing scrap, and maintaining consistent product quality are essential for operational success. Fresh Start™ purging compounds were developed with these priorities in mind.

Fresh Start MC2-HH is a uniquely Canadian formulated proprietary purging compound, engineered by a team of industry professionals, **designed for maximum efficiency, ease-of-use, and safety**. These industry experts considered real-world processing challenges and formulated Fresh Start™ to provide reliable and safe cleaning performance while remaining simple for operators to implement into existing procedures.

Fresh Start™ purging compounds provide a practical approach to maintaining consistent production performance and maximizing equipment uptime.

### Key operational benefits include:

- Significantly faster material & color transitions
- Significantly reduced contamination & scrap rates
- Improved startup efficiency
- Lower downtime during production changes
- Safe to use in hot runner manifold systems & hot drops

The best way to understand the performance of these unique purging compounds is to see the results directly on your **own equipment**.

(Continued on page 3)

# We made it **Official!**

## *That Plastics Guy Website has LAUNCHED*



### Have you seen it yet?

That Plastics Guy has a brand-new website!

Whether you're new to the world of plastics, looking for processing solutions, staying informed on market trends, or looking for industry commentary, the new site makes it simple to find what you need.

If you haven't checked it out yet, we invite you to take a look and explore.

### This website was designed for you!

*Looking for insight on a specific area?*  
Navigate all episodes in the archives.

*Want to find out more about products, services or topics discussed on the podcast?* Send Kurt a message.

*Interested in being a guest?*  
Visit the "connect page".



**Tune in for Tech Tip Fridays every Friday and look out for the monthly in-depth episodes.**

If you're new here, "That Plastics Guy" is a leading podcast by the President of Simcoe Plastics Ltd., Kurt Stahle, where he shares his knowledge from 40+ years of industry experience.



[www.thatplasticsguy.com](http://www.thatplasticsguy.com)



[Home](#)

[About](#)

[Episodes](#)

[Series](#)

[Connect](#)

[Support](#)

## That Plastics Guy

On the latest episode of *That Plastics Guy*, Kurt Stahle shares practical, experience-driven insights on how purging compounds can help processors reduce downtime, improve efficiency, and keep production running smoothly.

Drawing on decades of real-world processing knowledge, he breaks down the following topics:

- How purge compounds can help increase machine uptime
- Situations where purging may not be advantageous
- Building effective purging procedures around your equipment
- Looking beyond cost per pound when calculating real savings
- An overview of different types of purge compounds



SCAN HERE



Welcome to That Plastics Guy!

What can I help you with?

# **Falling for Fresh Start™?**

## *Tune in to That Plastics Guy for more*

In the latest podcast episode, *"Why Purge? Leveraging Commercial Purging Compounds for Maximum Uptime"*, Kurt offers his insights covering the topics:

- How does using purge compound increase your uptime
- When purging make not be advantageous
- Building a procedure around your equipment when purging
- Going beyond cost per pound when calculating cost savings
- Types of purge compound

### Interested in a product trial?

Contact us to schedule a personalized demo and discover how this proven purging strategy can help optimize your production process.

### Other 2026 Podcast Episodes:

- Discussing the Skilled Trades featuring Darryl Gratrix

#### Tech Tip Friday:

- Purging to Maximize YOUR uptime
- Controlling Shrink Through Injection
- Cost Per Pound vs Density - Unpacking True Cost
- PP vs PE Molded in Stress

### Connect With Us!

Follow, subscribe, or connect with us to stay up to date on materials, services, podcast episodes, and company news.

@SimcoePlasticsLtd  
@ThatPlasticsGuy  
@ThatPlasticsGuyPodcast

For updates & resources visit:  
[www.simcoeplastics.com](http://www.simcoeplastics.com)  
[www.thatplasticsguy.com](http://www.thatplasticsguy.com)



SCAN &  
SUBSCRIBE



The **heart** of Simcoe Plastics is a culture of embracing innovation and problem-solving. Our team is dedicated to going above and beyond client expectations in providing true support for their business.

This month, we're reminded that great relationships, whether in life or in business, are built on trust, reliability, and communication.

Simcoe Plastics embodies the supplier **relationship** your production floor needs. Reach out to us today, and let's build something strong together.

*Kurt Stahl*  
President  
Simcoe Plastics Ltd.

