



BI-MONTHLY NEWSLETTER

FEBRUARY 2025

PROUDLY CANADIAN

For over 40 years...

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"THAT PLASTICS GUY" KICKS OFF WITH INSIGHT ON POLYSTYRENE RECYCLING AND SUSTAINABILITY

The first guest episode of *"That Plastics Guy"* for 2025 featured Justin Riney, Sustainability Commercial Manager for INEOS Styrolution America, LLC. In this insightful conversation, Kurt and Justin discussed the common goal of INEOS Styrolution and the Polystyrene Recycling Alliance (PSRA) - to protect the future viability of polystyrene in all its forms.

Justin addressed a common misconception that has hindered the material's recycling efforts. Polystyrene, often wrongly criticized by NGOs and legislators, has faced the challenge of being perceived as non-recyclable. However, the PSRA is working towards changing that narrative.

The episode highlighted the ongoing PR battle for plastics, aiming to shift public perception and recognize the numerous benefits that plastics provide, from cost-effectiveness to environmental benefits when properly managed.

As the podcast looks back on 2024, it also featured Dr. Chris DeArmitt, an independent expert on plastics and author of *The Plastics Paradox*. Dr. DeArmitt's contribution emphasized the minor environmental impact of plastics, which make up just 1% of both materials and waste. His insights underscore the crucial role that plastics play in modern industries and sustainability efforts.

With contributions from Riney and Dr. DeArmitt, *That Plastics Guy* continues to challenge misconceptions, provide expert perspectives, and advocate for responsible plastic use and recycling. Their insights are a testament to the ongoing efforts to make plastics a part of the solution rather than the problem.

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Simcoe Plastics: Proudly Canadian

A commitment to Local Distributors

At Simcoe Plastics, we take pride in being a **Canadian** company that supports local businesses and strengthens the domestic supply chain. By working closely with Canadian manufacturers, processors, producers and distributors, we ensure high-quality materials are readily available, reducing lead times and promoting economic growth within our borders.

Our commitment to local partnerships means better service, reliable solutions and a shared investment in Canada's manufacturing industry.

When you choose Simcoe Plastics, you're not just selecting top-tier materials—you're supporting a network of Canadian businesses dedicated to innovation and sustainability.

Our **"Made in Canada"** products include:

- **Black Masterbatch**
- **Colourants**
- **Processing Additives**
- **Purge Compound**
- **Polypropylene Compounds**
- **Polyethylene Compounds**
- **Recycled Materials**
- **Functional Masterbatches**
- **Biopolymer - ECoCorrect** (from 2025)



Would you like to learn more about Simcoe Plastics Ltd?

Visit our website: www.simcoeplastics.com/about/

Check out our vision, mission history, values, culture, leadership and more!



Fall in Love with Smarter Solutions from Simcoe Plastics Ltd.



This Valentine's season, we're celebrating strong connections - both in relationships and in the materials that power industries. At Simcoe Plastics, we provide smarter solutions that help businesses thrive, offering high-quality polymers, additives, and custom blends designed for performance and efficiency.

Just like a perfect match, our materials are selected to meet your unique needs, ensuring durability, sustainability, and innovation. Whether you're looking for advanced engineering plastics, eco-friendly alternatives or expert guidance, we're here to help you find the right solution.

For Valentine's Day projects, consider our high-quality **red colourants** for your seasonal packaging and product designs. We offer vibrant, durable reds perfect for your designs.

Join us in embracing smarter, stronger, and more sustainable solutions—because when it comes to quality, we believe in long-lasting commitment. Let's connect and find the perfect fit for your business!



Product Highlight: *Nylon 6 & Black Masterbatch*

Simcoe Plastics offers a range of high-quality **nylon** products to meet the diverse needs of manufacturers. These products are ideal for applications requiring a balance of strength and impact resistance, making them suitable for demanding industrial and engineering uses.

Our stocked inventory includes:

Nylon 6 with 30% Glass Filler

Available in black and natural.

Unfilled Nylon 6

Available in black and natural.

Impact Modified Nylon 6

Available in natural.

We stock multiple grades of **black masterbatch** for both injection molding and film processing. Our formulations ensure excellent dispersion, allowing for high-quality, uniform results across various applications.

We also supply all necessary **process additives** for **film processing**, ensuring optimal performance, efficiency and end-product quality.

Backed by industry knowledge and a dependable supply chain, we help manufacturers optimize their processes. *Contact us today for more information on our product offerings.*

Podcast: "That Plastics Guy" (page 1 continued)

As Simcoe Plastics continues to foster important conversations in the plastics industry, That Plastics Guy remains a valuable resource for understanding the truth about plastics and the strides being made in recycling and sustainability.

Coming up on "That Plastics Guy"

The next episode on our podcast, Kurt will dive into *Tariff Talks* and explore how trade policies impact the plastics industry and what businesses need to know to stay ahead. Don't miss it!

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Visit our website simcoeplastics.com for more resources and updates.



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Simcoe Plastics Ltd.
Passion for Polymers

Our upcoming episodes will feature new voices within the plastics industry, bringing you even more insights. Expect engaging discussions with new guests, while some of our past speakers return to dive deeper into their areas of expertise.

Would you like to be a GUEST on "That Plastics Guy"?

Send us an email at
info@simcoeplastics.com



We're kicking off 2025 with exciting conversations, a continued commitment to innovation and sustainability and strong industry partnerships. As a proud Canadian company, we appreciate your trust in Simcoe Plastics.

Don't forget to tune into That Plastics Guy on all major streaming and podcast platforms. Our main podcast is published every two weeks and Tech Tip Fridays - every Friday.

Feel free to reach out at
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